

PRINCE2[®]: 2009 Executive Briefing

Who should attend?

Anyone who wishes to gain a concise understanding of the principles and business benefits of the PRINCE2 project management method. This briefing is particularly suitable for senior decision makers within an organisation which is considering implementing a structured approach to Project Management.

Background

Most organisations recognise that change is both vital and inevitable. Successful organisations recognise that they need to be in control of change, rather than let it manage them, and use projects to transform business aspirations into tangible results. But too often projects miss delivery dates, run over budget or simply fail to deliver. There are many reasons for these failures, but broadly speaking they tend to be managerial rather than technical. In particular, far too many projects rely on trial and error rather than harnessing existing best practices.

PRINCE2 is a structured project management method widely used in the public and private sectors. It is the recommended approach to all major projects within the UK government and is built around a series of best practice processes. It was originally developed for information systems and communications projects but can be applied to all kinds of project. This intensive briefing describes the business benefits of adopting PRINCE2 and discusses the practical issues surrounding its implementation.

The briefing will enable you to:

- Recognise the business benefits of adopting PRINCE2
- Understand the key principles of PRINCE2
- Compare PRINCE2 with other approaches to Project Management
- Discuss the practical implications of introducing PRINCE2 into an organisation

Duration

2 hours

Content

- Background and development of PRINCE2
- Achieving business benefits through PRINCE2
- Principles of PRINCE2
- Implementing PRINCE2
- Tailoring PRINCE2 for different environments
- Comparison with other approaches to Project Management