

Goal Directed Project Management

Audience

Programme, Portfolio and Project Sponsors, Project Executives, Senior Responsible Owners, Steering Group and Project Board members, Programme and Project Managers, team members and Key Stakeholders: all staff concerned with defining and executing a project or programme plan.

Background

Goal Directed Project Management (GDPM) is a powerful, pragmatic approach for gaining consensus from all stakeholders on the overall objectives of a business programme or project. The approach fully supports industry standards such as PRINCE2®. It provides a single-page, top-level view of the goals of the project (a Milestone Plan), which is used as a high-level communications and control tool.

GDPM complements, not replaces, detailed Product or Activity based Plans that many of us are used to producing. The Milestone Plan shows achievement against the key management objectives, and the Project Plan shows achievement against the detailed delivery tasks.

GDPM helps lay the foundations for a successful project by taking a holistic approach to the involvement of all stakeholders: the business, customer and supplier interests in a project are all represented in the Milestone Plan. During the last fifteen years this workshop-driven approach has proven beneficial to many organisations in a variety of industries.

Objectives

The course will enable delegates to:

- Describe the importance of planning in a group as a platform for future co-operation and to aid buy-in
- Explain the three key GDPM planning techniques, and how to use them during programmes and projects
- Follow a set of simple processes to apply the techniques
- Link together Milestone Plans and Activity Plans
- Use simple techniques for monitoring progress against plan
- Describe how GDPM supports PRINCE2
- Begin applying GDPM on real programmes and projects

Duration

1 day. This course uses a number of practical exercises and simulations to reinforce the techniques and concepts covered in the course material, in addition to numerous examples from the lecturer's own experiences of using GDPM

Course Content

Introduction to Goal Directed Project Management

- Milestone Planning technique
- Responsibility Charting technique
- Activity Planning technique
- GDPM in Practice

Case Study:

A realistic case study scenario is used extensively throughout the course to allow delegates to consolidate their knowledge of GDPM through hands-on, syndicate work

